



## **Dear Garden Associates Announces the Addition of a New Lighting and Irrigation Division for 2012**

*Properly designed irrigation and lighting systems help create ecologically sound gardens. Dear Garden Associates will be designing, installing and servicing new and existing systems throughout Eastern Pennsylvania and all areas of New Jersey.*

Pipersville PA ([PRWEB](#)) December 31, 2011 -- Bill Dear, Principle of [Dear Garden Associates](#), has announced the addition of a new division within his burgeoning company: Lighting and Irrigation. Dear Garden Associates, known for creating breathtakingly beautiful landscapes, understands the importance of incorporating proper lighting and irrigation systems to provide a full return on homeowners' landscaping investment.

“We are excited to have added this new division, which will be designing, installing and servicing new and existing systems,” said Dear. “We put a tremendous amount of energy and care into our gardens, and having a division that is dedicated strictly to these two essential functions of garden design, allows us to better serve our clients.” Dear, a professional horticulturist and dedicated environmentalist, emphasizes the importance of conserving natural resources. “During the growing season, carefully monitored irrigation systems not only protect a homeowner’s landscaping investment, but also conserve water,” stated Dear. “[Landscape lighting](#) systems that utilize today’s low-energy technology, not only enhance architectural details, patio and pool areas, but also provide safe walkways and security lighting.”

During 2011, the shortcomings of unmonitored systems in the northeast caused many local gardens to wither and lose their value. The amounts of water had been calculated by irrigation settings determined in April, and these settings were not sufficient to keep the plants alive during the heat and drought in July. Conversely, the same settings provided too much water during the rainy months of August and September, causing many plants to rot and die. “It is ironic,” said Dear, “that this is often the result of unmonitored settings put on a system to ensure plant success.”

“This new division will further benefit our clients’ gardens,” said Dear, “while offering a higher level of service and care than any other firm in the region.”

### About Dear Garden Associates

Dear Garden Associates is a full-service landscape design and maintenance company. Centrally located in Pipersville, Bucks County, Pennsylvania, the company’s service area has grown to include Eastern Pennsylvania and all areas of New Jersey. Known throughout the region for breathtaking landscape design, Dear Garden's core values include reliability, accessibility, and sustainability. The range of professional staff includes those skilled in horticulture, garden design, landscape architecture, and administration. Dear Garden also maintains five installation crews and two maintenance crews experienced in planting, earthwork, masonry, lighting, and irrigation. For more information, call 215-766-8110 (Pennsylvania) and 609-919-0050 (New Jersey) or visit our website <http://www.deargarden.com>

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